

INFORMATION PAGE SYSTEM AND METHOD

Abstract of the Disclosure

5 An information page system and method provides information to a consumer from an information station. The system includes the information station, an information database system with a database manager, and an information page printed by the information station using information provided from the information database system. The information page
10 includes a feedback mechanism for submitting data representative of the information provided back to the information database system. In a method of providing information using information page system, a request for information is received from the consumer at the information station. The information, and an incentive related to the requested information, are
15 retrieved from an information database. The information and the incentive are then printed on the information page for the consumer at the information station. Finally, using the feedback mechanism of the information page, data identifying the information and incentive provided to the consumer is submitted back to the information database system.